



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Media Strategies - VA
Attention: Chris Vail
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954094-1	09/30/12	September 2012	08/27/12 - 09/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Warren/D/Senate	9/24-9/30 :60's	12100

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	954094	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/30/12	6a Eyeopener	558-7a	M-W----	1:00	2	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-W----	2	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/24/12	6:58 AM	6a Eyeopener	558-7a	1:00	EW12114	\$2,400.00 NM
1	WCVB	W	09/26/12	6:37 AM	6a Eyeopener	558-7a	1:00	EW12114	\$2,400.00 NM
2	09/24/12	09/30/12	Good Morning America	658-9a	-T-F--	1:00	2	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-T-F--	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	09/25/12	7:55 AM	Good Morning America	658-9a	1:00	EW12114	\$1,600.00 NM
1	WCVB	F	09/28/12	8:54 AM	Good Morning America	658-9a	1:00	EW12114	\$1,600.00 NM
3	09/24/12	09/30/12	Midday News	1158a-1230p	---T---	1:00	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---T---	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	09/27/12	12:28 PM	Midday News	1158a-1230p	1:00	EW12114	\$1,200.00 NM
4	09/24/12	09/30/12	KATIE COURIC DAY	3-4p	--W----	1:00	1	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/26/12	3:49 PM	KATIE COURIC DAY	3-4p	1:00	EW12114	\$850.00 NM
5	09/24/12	09/30/12	ELLEN EF	4P-5P	-T-----	1:00	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-T-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/25/12	4:33 PM	ELLEN EF	4P-5P	1:00	EW12114	\$1,400.00 NM
6	09/24/12	09/30/12	Newscenter 5 at 5	5-6p	M--F--	1:00	2	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M--F--	2	\$2,400.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Warren/D/Senate	9/24-9/30 :60's	12100	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/24/12	09/30/12	Newscenter 5 at 5	5-6p	M--F--	1:00	2	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/24/12	5:43 PM	Newscenter 5 at 5	5-6p	1:00	EW12114	\$2,400.00 NM
1	WCVB	F	09/28/12	5:21 PM	Newscenter 5 at 5	5-6p	1:00	EW12114	\$2,400.00 NM
7	09/24/12	09/30/12	Newscenter 5 at 6	6-630p	-T-T---	1:00	2	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-T-T---	2	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/25/12	6:24 PM	Newscenter 5 at 6	6-630p	1:00	EW12114	\$4,000.00 NM
2	WCVB	Th	09/27/12	6:24 PM	Newscenter 5 at 6	6-630p	1:00	EW12114	\$4,000.00 NM
8	09/24/12	09/30/12	Newscenter 5 at 11	11-1130p	M-T---	1:00	2	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-T---	2	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	09/24/12	11:27 PM	Newscenter 5 at 11	11-1130p	1:00	EW12114	\$5,000.00 NM
2	WCVB	Th	09/27/12	11:22 PM	Newscenter 5 at 11	11-1130p	1:00	EW12114	\$5,000.00 NM
<u>Total Spots</u>							13		

Payment Terms 30 Days

<u>Gross Total</u>	\$34,250.00
<u>Agency Commission</u>	\$5,137.50
<u>Net Amount Due</u>	\$29,112.50